

Due Diligence



Verity's Due Diligence investigation provides a comprehensive service to assist companies deliver facts in making informed decisions prior establishing a business relationship or merger and acquisition.

# **Benefits of Due Diligence**

#### **Minimize Potential Risks and Costs**

Gather and verify information at an early stage to identify potential defects to avoid costly mistakes, protect your company's reputation, avoid possible lawsuits, and prevent a time-consuming process due to a bad business partnership.

#### **Make Better Informed Decisions**

Receive critical insights to help you select the most suitable and trustworthy business partner and make well-informed decisions.

### **Incorporate Compliance into Due Diligence**

US companies comply with the Foreign Corrupt Practices Act (FCPA) to counter the bribery of foreign officials. By applying a proper compliance program, companies can assess the hidden risks prior to conducting any business partnerships.

### **Negotiate the Best Terms**

Learn the facts about a company to negotiate for the best terms or to make revisions to terms.

# **Key Searches and Investigation**

### **Comprehensive Research**

Identify important information about the status of a company, its performance, its future projections, and uncover any undisclosed share structures, undisclosed liabilities, or any types of doubtful dealings or transactions. Important research and actions will also be conducted in order to verify a business or to reveal any previous or current unethical practices.

### **Business Integrity**

Examine company management style, reputation, identify past and potential business partners' association with other joint ventures, mergers, and acquisitions to verify the prospective business partner's credibility and business integrity.

### **Legal and Related Matters**

Discover any past, current or pending legal cases against the company, its compliance with tax laws and any damaging information that may cause possible liabilities.

# **Occasions for Conducting Due Diligence**

Due diligence is commonly performed to prepare for a business transaction with prospective clients and vendors, joint ventures, new partnerships, investors, franchises, suppliers, supply chains, merger and acquisitions, stakeholders, and distribution networks.

# **Provider of Information and Intelligence**

Verity's comprehensive service includes both information and intelligence in providing our clients a complete overview of the company with whom they consider entering into a business relationship with.

While it is common for companies to seek assistance from accounting firms, law firms, and consultancy firms with the due diligence process, our clients often come to us for additional access to intelligence with the support of information.

Information by itself is the raw data which may be gathered from the media, publicly available sources, financial data provided by the company, or even data generated from the company's own records. By being fully dependent on the information given without evaluation and verification, companies can easily suffer monetary loss, time loss, as well as reputational damage.

To complete the full picture, we provide intelligence on top of information to enable our clients analyze all data more extensively in making the right decisions. The additional intelligence we provide includes:

### 1. Business approach

Approach the company to enquire information, learn how the business operates and its reputation from an internal perspective.

#### 2. Previous collaborations

Learn from other sources and people who may have worked with the company to discover the company's reputation and credibility within the industry.

## 3. Management information

Learn the background information of the company's top management team, possible adverse effects of their business operations, and records. We also do our best to discover other sources and people who may know them to provide us with more hidden insight.

### 4. Physical visits

Verify the registered address and to examine the company conditions with photos and videos taken for proof to ensure it is what it claims to be.

#### 5. Surveillance

Conduct surveillance to observe individual's facts and lifestyle that may affect trustworthiness for future business partnerships.

### 6. Local and regional expertise

With more global companies setting up operations in Hong Kong, China, and other Asian countries, languages, cultures and regulations may affect the due diligence process. Our local knowledge and experience can help bridge the gap to provide valuable insights to our clients.

To learn more about Verity's Due Diligence services, call us at (852) 2581 9696 or email to info@verity.com.hk