

Intellectual Property (IP) Investigation



Verity's Intellectual Property Investigation provides a range of services in helping organizations value and enforce their intellectual property rights, and to protect their brands.

Our Solutions

Anti-Counterfeiting Operations

Trace the origins of the suppliers, assess the scale of production, and identify the sale of products in the markets, stores and the distributor networks.

Trademark, Copyright, Patent Infringement

Collect evidence to evaluate potential infringement of trademark, copyright or patent and to assist organizations stop unauthorized uses of their brands or unlicensed production of their products.

Trademark Searches

Examine if a trademark is in use, verify its status, and the details behind owner such as business activities, the duration and scope of use, and if the trademark is active in the past few years.

Product Diversion

Thoroughly examine how products are diverted into the gray market, discover the unauthorized outlets selling the products, and its origins.

Market Sweeps

Collect information on counterfeit goods, identify the suppliers' locations, and collaborate with law enforcement authorities for market sweeps.

Company Name Searches

Examine similar company names to determine if they are making a violation, hijacking a name, and discover their true intention for using the name.

Domain Name Searches

Our Dynamic Approach

Comprehensive Research

Conduct detailed background search and company research to gain knowledge about the location, contact information, top management team, and examine infringement operations and products to facilitate further investigation.

Business Approach

Approach the company to enquire information, learn how the business operates, and to obtain evidence on infringing activities to help develop further actions.

Market Surveys

Visit stores in different locations, purchase counterfeit samples, and obtain relevant evidence and information to determine the availability of counterfeit goods. Examine the scope of the problem and provide leads to the source of the problem.

Physical Visits

Conduct physical visits to study the environment and conditions of the company or supplier, and gather all relevant information on its stock and operation with photos and videos taken for proof.

Surveillance

Conduct surveillance to observe the operation and obtain evidence of infringed goods.

Intelligence Gathering

Visit companies or shops to enquire information

Ensure similar domain names are not used for online scams and damage company reputation.

and intelligence for any hidden details to serve as important evidence and litigation use.

The Advantages of Working with Us

Intellectual Property is an alarming global concern to large and small businesses. It is more important than ever to track down violators in protecting brand owners against counterfeits and infringements to prevent brand and reputation damage, as well as monetary loss.

At Verity, we understand the infringement concerns your business is facing and we aim to provide professional guidance each step of the way. There are a number of benefits of choosing our service, and here are some of the reasons why.

1. **Tailor-made solutions**

Intellectual property comes in different forms and we understand that every unique case needs to be tackled differently. We aim to work closely with you to identify the key infringement issues, and customize each investigation catered to your needs.

2. **Field experience**

Investigation experts with over 15 years of industry experience and achieved over 5,000 successful cases. Our goal is to help bring full benefit of our experience to each individual case and keep growing our list of successful cases.

3. **Manpower efficiency**

A highly experienced team of over 40 full time staff offers excellent manpower efficiency in case management. This allows us to have all investigation done in-house to ensure the integrity and reliability of the obtained evidence for each case.

4. **Cross-border support**

Our China operation office consists of our highly skilled full time team to provide cross-border support for all investigations..

5. **Legal and confidential**

We treat each case with a professional and confidential manner. We ensure all evidence collection and investigation actions are completed with legal and ethical practice. Moreover, we provide discreet arrangements to ensure all information collected is only visible to our clients.

To learn more about Verity's Intellectual Property Investigation services, call us at (852) 2581 9696 or email to info@verity.com.hk